



미리머리
MIRIMURI

See it before the scissors.
See it before the scissors.

A new cut, a new makeup look - your own face, your own hair, your own skin tone. Preview it on your phone, then hand the result to a Seoul salon that already knows the look.

SEOUL CUT, PREVIEWED

That Seoul cut - how does it look on me?

The most-asked-for cut in Seoul, checked on your own face before you sit down. No language barrier at the chair.



NOW



WOLF CUT

ENGLISH



Preview
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CUT

A bob - would it suit me?

Hair does not grow back by Monday. So look first.



NOW



ASH BOB



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MAKEUP · K-BEAUTY

Try the makeup before you buy it.

Your skin tone, untouched - a sheer K-beauty look laid on your own face first.



NOW



K-BEAUTY



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STYLE CATALOG

Just pick. 500+ styles, on your own face.

From the hush cut to men's perms - women's hair, men's hair and makeup in one tab. Tap a photo and that style renders on yours.
Personal recommendations: coming soon.



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THE PROMISE

Your curls stay yours. Your skin stays yours.

Every hair type and every skin tone, kept as they are. We never straighten the curl and never lighten the skin - and we measure it on every render.



BEFORE



CARAMEL TWIST-OUT

Never straightened

Never lightened

Measured, every time



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FOR SALONS

Stop guessing what they want.

The customer shows you the look on their phone; you both see the same result before the first cut. Reach the visitor who cannot name the cut in Korean.



WALK-IN



AGREED LOOK

Free for the first 50 salons per district



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